

BAHRIA
Humanities and Social Sciences
School (BH3S)

Karachi, Pakistan



Overview

Bahria University's School of Humanities and Social Sciences, BUKC provides a diverse range of programs in response to evolving societal and educational requirements. The establishment of the H&SS Department in 2013 was motivated by Pakistan's escalating need for social sciences education. The department initially played a significant role as a faculty support system for the other departments at the university, which later introduced curial social sciences degree programs i.e. BS (English), BS (Public Health), BS (Mathematics) and BS (Social Sciences) with concentrations in Development Studies and International Relations are among the degree programs. Moreover, the post-graduate program, MS Applied Linguistics will continue to provide high-quality education in the Spring of 2024. With highly trained professors, the H&SS Department can address students' and the com- munity's academic demands, reinforcing its commitment to quality in humanities and social sciences education.

The Media Studies Department is a beacon of media and communication education in Karachi. We prepare students for careers in modern media and communication with innovative pedagogy. Our industry-focused curriculum develops socially responsible media professionals with strong communication, technical, and theoretical abilities. The Media Studies Department promotes adaptive and socially aware media practitioners through specialized education in the changing media landscape.

Bahria University's School of Humanities and Social Sciences advances knowledge, innovation and social impact across disciplines.

Partnership and Collaborations

BH3S, BUKC has various partnerships and collaborations.

- Partnered with PILL and AMCAP for knowledge sharing and growth.
- Convened a global conference on media's Impact on Poverty and Social Justice, Gathering Policymakers, Scholars, and Professionals.
- Dr. Nico Carpentier and Dr. Pille Pruulmann Vangerfeld, esteemed media scholars, presented on grassroots growth and media ethics.
- Collaborated with media professionals at conferences, seminars, and engagements, linking academics and industry.
- Partnership with respected universities like the University of Karachi and Federal Urdu University to enhance research projects.
- Collaborated with ERDC, City of Knowledge, and Dawah Academy to host guest speakers and training programs.
- Partnered with organizations like the Karachi Chamber of Commerce & Industry, Bahria Foundation, and British Council to expand involvement beyond the university.
- Worked with WHO, got IRD Global training, and participated in field visits to obtain practical knowledge.
- The BS (English) and BS (Social Sciences) students published articles in The Financial Daily and attended important events such as Aalmi Urdu Conferences and Karachi Literature Festivals.
- The department formed MoUs with important partners such as the Karachi Chamber of Commerce & Industry, Bahria Foundation, and the British Council.



At Bahria University's School of Humanities and Social Sciences, these diversified collaborations and projects enhance the academic experience, promote industry integration, and prepare students for a changing world.

Research and Innovation

The dedicated faculty at BH3S conduct extensive research in the areas of social media and communication, media ethics and social impact, media psychology, journalism and news media, media ethics and regulation, emerging technologies and virtual reality, cultural studies and representation, media literacy and education, development support communication, media effect, theories of mass communication, and others.

The department also undertakes research in Islamic Education, Islamic Sociology, Islamic Finance, Comparative Religion Studies, and Dialogue Ethics. Our faculty members can research novel educational approaches, sociological elements of Islam, Islamic Finance, interreligious parallels and distinctions, and debate ethics because they know Arabic, Urdu, and English.

As part of the program, students work on faculty-supervised research projects. Over 80 BS (English) students submitted theses in order to graduate. In the last five years, faculty have published 70 research papers and delivered over ten conference papers. The research activities also include poster exhibitions, mega presentations, role plays, poetry recitations, and entrepreneurship business ideas.

The bi-annual HEC "Y" award-winning journal BUJHSS draws intellectual submissions from Pakistan and through out the world.



Internship Collaborations

- Geo tv
- East River Advertising Agency
- Airblue (Marketing)
- Addcom Advertising Agency
- Aman Tech
- HBL (Marketing)
- Samaa Digital
- Connect solution
- Horizon Advertising
- Freelance
- Freelance youtube
- Dez Solutio
- Sama TV
- Aaj TV
- Ptv
- Production House
- Horizon Advertising
- Tapgency
- Event Carte
- Soul Sister Pakistan (SSP)
- Bol News
- suda Home
- Ibex Global
- Cubix Software
- Kapsule Film
- Dotklick pvt ltd
- Expando Advertising
- Dream Station Production
- Go Live Pvt Ltd
- Dharti Tv
- Dimension Communication
- Hawk Marketing
- The Dynamic Sourcing
- DOP Daraz.pk
- Humari Web
- Bateel Pakistan
- Musa jee
- Pakistan Skin Care
- Bol TV
- Bodybeat PR





- Diwan International
- Voice of Sindh
- Hamdard Foundation
- Oxford University Press
- Evolution Magazine
- Ida Rieu Welfare Association
- Cooperative Housing Society Public School
- Educators
- Govt. Degree College SRE Majeed
- Baba Fareed School & College
- The Smart School
- Dominos English Centre
- Paras Model Secondary School
- Ida Rieu Welfare Association
- Cooperative Housing Society Public School
- O'rganish Training & Consultancy
- Best Training & Consultancy
- Technomantic
- Ibex
- Ocean Digital Software
- Pro Technologies Pvt. Ltd
- Evolution Digital Solution
- Trout Digital
- Dominos English Center





Corporate Advisory Committee (CAC)

BH3S is dedicated to upholding the utmost educational benchmarks while remaining cognizant of the continuously changing terrain of modern industries. In pursuit of this objective, organizational departments have been endowed with a Corporate Advisory Committee (CAC) and a Corporate Advisory Council (CAC), both of which are composed of eminent professionals and industry authorities.

The Corporate Advisory Committee (CAC) actively contributes to the process of curriculum development and evaluation. Composed of industry professionals, it ensures that our students receive education that is in line with the most recent market developments, particularly in the dynamic media field. Their valuable perspectives serve as a compass for us as we promptly revise our curriculum in response to hasty industry developments. This committee serves as a dynamic link between theoretical learning and practical industry demands.

Avenues of Collaboration

Skilled HR
(Employment+Internship)

Corporate Advisory
Committee (CAC)

Capacity Building/
Trainings

Consultancies

Case Studies

Guest
Speakers

BAHRIA
Humanities &
Social Sciences
School



BAHRIA UNIVERSITY
CAREER
RESEARCH & INNOVATION
HEALTH SCIENCES
AI
STUDENT
QUALITY EDUCATION
FUTURE
CYBER
NAVY
MARITIME
LAW
STATE OF THE ART FACILITIES
VISION
LINKAGES WITH INTERNATIONAL UNIVERSITIES
INDUSTRY
GROWTH
SUCCESS



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