SDG
04
QUALITY EDUCATION

EVIDENCE DOCUMENT | INDICATOR 4.3.2

Public events open to the general public

METRIC 4.3 Lifelong learning measures

REFERENCE YEAR	COVERAGE	DATE PREPARED
2025	General public, community members, schools, colleges and professionals	1 November 2026

ISSUING OFFICE	EVIDENCE ID
Directorate of Quality Assurance, Head Office	E-04-4.3.2

THE SIR 2027 REQUIREMENT

Does your university as a body host events at university that are open to the general public: public lectures, community educational events?

01 Statement of Evidence

Bahria University's direct answer to the requirement

Yes. Bahria University, as an institution, hosts events at its campuses that are open to people beyond its enrolled students and staff. During 2025, the University's official records document 24 such events across the Islamabad E-8, Islamabad H-11, Karachi, Health Sciences Karachi and Lahore campuses. They comprise public lectures and conferences by visiting experts, including the 7th Iqbal Conference (International), which was announced through an open public invitation and streamed live; community educational events, including a World Hepatitis Day programme with free screening and an awareness walk, a World Drug Day seminar, a rabies prevention seminar, Iqbal Chair programmes for school and college students, a college outreach programme, two annual book fairs and a pet-care awareness festival for families; and educational events open to other institutions, such as declamation contests, international education expos and a Global Village hosted with diplomatic missions. None of the event records indicates an admission charge for attendees.

02 Evidence and Activity Record

Dated facts and records that substantiate the statement

The record is organised in the order of the requirement: public lectures and conferences, community educational events, and educational events and fairs open to other institutions. Each event is presented with its date, campus, external participation, original photographs and the University's public report.

TABLE 1 2025 events open to people beyond the University

No	Event	Date	Campus	External participation
1	7th Iqbal Conference (International)	12 Nov 2025	E-8, Lahore, Karachi	Open invitation; live stream; NLPD; Bahria Colleges
2	The 2 AIs: Allama Iqbal and Artificial Intelligence	22 Apr 2025	Islamabad E-8	Public registration; University of Colorado Boulder; KUST; NUST
3	International conference: Bridging Regions	26 May 2025	Islamabad E-8	Experts, scholars and policymakers
4	International Seminar on the San Remo Manual	28 Apr 2025	Islamabad E-8	Pakistan Navy; ICRC; RSIL; legal scholars
5	World Environment Day expert talks	11 Jun 2025	Islamabad H-11	Ministry of Foreign Affairs; banking sector; Oxford Institute of Policy Management
6	Women's leadership and legal-rights programme	23–24 Nov 2025	Islamabad	FOSPAH Ombudsperson; women entrepreneurs
7	Special talk on Ramadan by Inzamam-ul-Haq	24 Mar 2025	Lahore	Guests alongside students and faculty
8	Harvesting Hope: inclusion in education	20 Dec 2025	Islamabad	Society for Access to Quality Education; experts
9	World Hepatitis Day programme with free screening	15 Aug 2025	Health Sciences Karachi	Pakistan Society of Physicians; community engagement
10	World Drug Day seminar	25 Jun 2025	Karachi	Sindh Mental Health Authority; professionals; policymakers
11	Rabies prevention and control seminar	3 Oct 2025	Karachi (BUCAHS)	Global Alliance for Rabies Control
12	Young Philosophers (Iqbal Chair)	25 Feb 2025	Islamabad E-8	School and college students; six other universities
13	Pre-Iqbal Conference 2025	17 Sep 2025	Islamabad E-8	Stage play by visiting schoolchildren
14	Future Ready Training Programme	18 Apr 2025	Lahore	About 100 students from five colleges
15	11th Annual Book Fair	18–19 Feb 2025	Islamabad E-8	16 booksellers, vendors and publishers
16	12th Annual Book Fair	20 Nov 2025	Islamabad E-8	Publishers, exhibitors and book lovers
17	Critter's Carnival 2025 (pet-care awareness)	12 Dec 2025	Islamabad E-8	Open public announcement; families

No	Event	Date	Campus	External participation
18	Inter-University Declamation Competition	Reported 6 Jun 2025	Islamabad E-8	36 institutions
19	Bazm-e-Guftar 4.0 declamation contest	28 Nov 2025	Karachi	Institutions across Karachi
20	IDP Education Expo	12 Feb 2025	Islamabad E-8	40+ universities from the UK, Ireland and Australia
21	International Education Expo	26 Apr 2025	Islamabad E-8	Universities from Canada, Europe, Malaysia, the US and the UK
22	IDP Education Expo	8 Oct 2025	Islamabad E-8	IDP Education
23	Global Village 2025	24–26 Nov 2025	Islamabad	Embassies of UAE, Türkiye, Ethiopia, Palestine; Maldives and Malaysia missions
24	Career Fair and Open House	30 May 2025	Islamabad E-8	Employers and alumni; 1,200+ visitors

All 24 events took place in calendar year 2025 and were hosted by the University at its campuses; the 7th Iqbal Conference ran simultaneous sessions at three campuses, and the rabies seminar is reported as organised by BUCAHS in Karachi. None of the event records describes an admission charge for attendees, and the World Hepatitis Day screening was explicitly free. Each event is evidenced below with original photographs and the University's public report on its official social media page.

1. Public lectures and conferences open to external audiences

Bahria University opens its lecture and conference programme to audiences beyond its own students. Events are announced on the University's open official page, public registration is offered through published posters, and major conferences are streamed live. The lectures below brought visiting scholars, diplomats, policymakers and professionals to the University's campuses during 2025.

1.1 7th Iqbal Conference (International), 12 November 2025

On 7 October 2025, the University publicly invited audiences to join the 7th Iqbal Conference (International) at Bahria University on 12 November. The conference ran across the Islamabad, Lahore and Karachi campuses under the theme "Iqbal's Vision of Resilience, Renewal, and Global Transformation", with more than 125 research papers presented. The Director General of the National Language Promotion Department was Chief Guest at the opening at Islamabad E-8, and partners included the National Language Promotion Department and Bahria Colleges. On the day, the University streamed the conference live on its official page, giving the public direct access to the lectures.



Figure 1: Opening of the 7th Iqbal Conference (International), Islamabad E-8, 12 November 2025.



Figure 2: Audience at the 7th Iqbal Conference, 12 November 2025.

Public invitation to the 7th Iqbal Conference, 7 October 2025
Live stream of the 7th Iqbal Conference, 12 November 2025
University report of the 7th Iqbal Conference

1.2 The 2 AIs: Allama Iqbal and Artificial Intelligence, 22 April 2025

The Iqbal Chair, with the Centre of Excellence in Artificial Intelligence and the Department of Computer Science, hosted the fourth edition of "The 2 AIs: Allama Iqbal and Artificial Intelligence, Unlocking Human Potential" at the Ibn-e-Khuldun Auditorium, Islamabad E-8. The published poster invited registration through a QR code. The keynote was delivered by Prof. Dr. Tom Yeh of the University of Colorado Boulder, with a talk by Dr. Saima Hasan of Kohat University of Science and Technology and a panel including the Head of Software Engineering at NUST and a young technology entrepreneur. Attendees received a preview of the Deep Learning Math Workbook (Pakistan Edition).



Figure 3: Original event poster for The 2 AIs, 22 April 2025, Ibn-e-Khuldun Auditorium, with registration QR code and speaker list.



Figure 4: Panel discussion at The 2 AIs, April 2025.



Figure 5: Participants holding the Deep Learning Math Workbook preview at The 2 AIs, April 2025.

University report of The 2 AIs (published 23 April 2025)

1.3 International conference: Bridging Regions, 26 May 2025

The Department of Humanities and Social Sciences hosted the international conference “Bridging Regions: The Strategic Role of Central Asia and Pakistan in Regional Connectivity” at Islamabad E-8. Experts, scholars and policymakers gathered to discuss how Pakistan and Central Asian nations can collaborate for a more integrated and prosperous future.



Figure 6: Speakers and participants at the Bridging Regions conference, 26 May 2025.



Figure 7: Audience at the Bridging Regions conference, 26 May 2025.

University report of the Bridging Regions conference

1.4 International Seminar on the San Remo Manual, 28 April 2025

The National Institute of Maritime Affairs, a constituent think tank of the University, organised the International Seminar on the San Remo Manual and Contemporary Naval Warfare at Islamabad E-8. The Vice Chief of the Naval Staff was Chief Guest, and the panel included representatives of the International Committee of the Red Cross, the Research Society of International Law and legal scholars, addressing international humanitarian law in the context of artificial intelligence, autonomous systems and cyber warfare.



Figure 8: NIMA and ICRC International Seminar on the San Remo Manual, 28 April 2025.



Figure 9: Seminar participants, Islamabad E-8, 28 April 2025.

University report of the San Remo Manual seminar

1.5 World Environment Day expert talks, 11 June 2025

The Department of Earth and Environmental Sciences marked World Environment Day at the Islamabad H-11 Campus with expert talks by guest speakers from academia, the Ministry of Foreign Affairs, the banking sector and the Oxford Institute of Policy Management on ending plastic pollution, the theme for the year. The programme concluded with an agreement with EcoBricks on recycling plastic waste.



Figure 10: Expert talk on ending plastic pollution, Islamabad H-11, 11 June 2025.



Figure 11: Audience at the World Environment Day programme, 11 June 2025.

University report of the World Environment Day programme

1.6 Women's leadership and legal-rights programme, 23 to 24 November 2025

A two-day women's leadership programme at the Islamabad Campus combined a Hunar Bazar of women's enterprise, a TEDx-format session on women's empowerment and a bike-riding workshop with Vsisters. On 24 November, the Federal Ombudsperson for Protection against Harassment, Ms. Fouzia Viqar, delivered a public legal-awareness session on women's property rights, workplace harassment law and practical safety measures, alongside a Shark Tank for women entrepreneurs.



Figure 12: Hunar Bazar at the women's leadership programme, 23 November 2025.



Figure 13: Legal-awareness session with the FOSPAH Ombudsperson, 24 November 2025.

University report, 23 November 2025
University report, 24 November 2025

1.7 Special talk on Ramadan by Inzamam-ul-Haq, 24 March 2025

Bahria University Lahore Campus hosted a special talk by Inzamam-ul-Haq, former captain of the Pakistan cricket team, on the spiritual essence of Ramadan and the values of faith, patience and gratitude in personal and professional life. The University's report records an audience of students, faculty and guests.



Figure 14: Audience at the special talk by Inzamam-ul-Haq, Lahore Campus, 24 March 2025.



Figure 15: Guests at the special talk, Lahore Campus, 24 March 2025.

University report of the special talk

1.8 Harvesting Hope: gender equality and inclusion in education, 20 December 2025

The Islamabad Campus hosted "Harvesting Hope: Advancing Gender Equality and Social Inclusion in Education" with the Society for Access to Quality Education. Faculty, students and external experts engaged in dialogue on inclusive education, gender equity and institutional responsibility.



Figure 16: Harvesting Hope session with the Society for Access to Quality Education, 20 December 2025.



Figure 17: Round-table discussions at Harvesting Hope, 20 December 2025.

University report of Harvesting Hope

2. Community educational events

The University's community educational events bring health awareness, reading culture and learning opportunities to members of the public, schoolchildren, college students and families. Several of these events were delivered with public bodies and civil-society partners.

2.1 World Hepatitis Day awareness and scientific programme, 15 August 2025

Bahria University Health Sciences Campus Karachi, in partnership with the Pakistan Society of Physicians (Sindh Region), commemorated World Hepatitis Day under the global theme "Let's break it down". Leading medical experts delivered lectures and panel discussions on hepatitis prevention, diagnosis and treatment. Activities included free hepatitis B and C screening, poster presentations, an awareness walk and community engagement initiatives promoting early detection and prevention.



Figure 18: World Hepatitis Day awareness walk, Health Sciences Campus Karachi, 15 August 2025.



Figure 19: Participants at the World Hepatitis Day programme, 15 August 2025.

University report of the World Hepatitis Day programme

2.2 World Drug Day seminar, 25 June 2025

The Institute of Professional Psychology, with the Sindh Mental Health Authority, hosted the seminar "Pathways toward Empowerment: Overcoming Addiction Together" at the Al-Beruni Auditorium, Bahria University Karachi Campus, in alignment with World Drug Day 2025 and its theme "Breaking the Chains: Prevention, Treatment and Recovery for All". The seminar brought together psychologists, psychiatrists, medical professionals, educators and policy influencers to raise awareness of prevention, treatment and recovery from substance and digital addictions. Speakers came from the University of Karachi, Dow University, Jinnah Postgraduate Medical Centre, Hamdard University and the Institute, together with Senator Karim Khawaja.

Overcoming Addiction Together



In alignment with World Drug Day 2025, the Institute of Professional Psychology, Bahria University, in collaboration with the Sindh Mental Health Authority (SMHA), hosted a powerful seminar under the theme:

"Breaking the Chains: Prevention, Treatment & Recovery for All!"

This impactful event brought together psychologists, psychiatrists, medical professionals, educators, and policy influencers to raise awareness and share practical knowledge on prevention, treatment, and recovery from addiction, ranging from drugs to digital dependence.

The session was graced by the presence of: Rear Admiral (R) Muhammad Zubair Shafique HI(M) – Director General, Karachi Campus. We were honored to host distinguished speakers from leading institutions, including the University of Karachi, Dow University, JPMC, Hamdard University, and IPP-BU, who shared expert insights with empathy and clarity.

Figure 20: Original activity record of the World Drug Day 2025 seminar hosted with the Sindh Mental Health Authority, showing the audience at Bahria University Karachi Campus.

2.3 Rabies prevention and control seminar, 3 October 2025

The Bahria University College of Allied Health Sciences, in collaboration with the Global Alliance for Rabies Control (USA), organised the seminar “Rabies Prevention and Control: Strategies for a Healthier Community” in Karachi. The seminar raised awareness of rabies prevention, vaccination and public health challenges in Pakistan and was recognised by the Global Alliance on the World Rabies Day platform.



Figure 21: Participants at the rabies prevention seminar, 3 October 2025.



Figure 22: Audience at the rabies prevention seminar, 3 October 2025.

University report of the rabies prevention seminar

2.4 Young Philosophers, 25 February 2025

The Iqbal Chair presented “Young Philosophers 2025” at Islamabad E-8, featuring participation from school and college students and solution-based talks by university students. Students and teachers from Islamabad Alma College, Pathfinder School and Amblem School took part through tableau performances, Qirat, recitations of Kalam-e-Iqbal and choir presentations, while students from NUST, NDU, NUML, Army Medical College, CUST and Foundation University joined Bahria University students in presenting short solu tion-oriented talks on societal problems. The Chief Executive Officer of Savour Foods attended as Chief Guest.

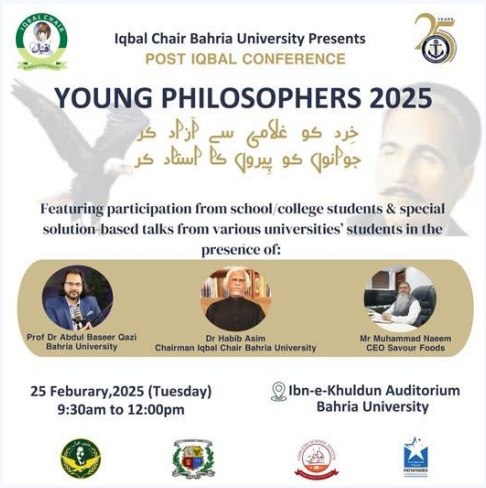


Figure 23: Original programme poster for Young Philosophers 2025, 25 February 2025, featuring school and college participation.



Figure 24: Schoolchildren in the audience at the Young Philosophers programme, February 2025.

2.5 Pre-Iqbal Conference 2025, 17 September 2025

The Iqbal Chair held the Pre-Iqbal Conference 2025 at the Ibn-e-Khuldun Auditorium, Islamabad E-8, as a prelude to the November conference. The photographs published with the University’s report show a stage play performed by visiting schoolchildren under the Young Philosophers 2025 banner, followed by certificate distribution.



Figure 25: Stage play by visiting schoolchildren at the Pre-Iqbal Conference 2025, 17 September 2025.



Figure 26: Audience at the Pre-Iqbal Conference 2025, 17 September 2025.

University report of the Pre-Iqbal Conference 2025

2.6 Future Ready Training Programme for college students, 18 April 2025

Bahria University Lahore Campus runs the Future Ready Training Programme to give college students first-hand exposure to the academic and professional environment of the University. The campus has connected with more than 20 colleges. The second session welcomed approximately 100 students from five colleges for interactive learning activities, campus tours and discussions with faculty and students.



Figure 27: College students in an interactive session, Future Ready Training Programme, 18 April 2025.



Figure 28: College students on a campus learning tour, Lahore Campus, 18 April 2025.

University report of the Future Ready Training Programme

2.7 Annual book fairs, 18 to 19 February and 20 November 2025

The Islamabad Campus Library organised its 11th Annual Book Fair on 18 and 19 February 2025, bringing together 16 booksellers, vendors and publishers. The Main Library hosted the 12th Annual Book Fair on 20 November 2025, where students, faculty members and book lovers explored collections from publishers and exhibitors. Both fairs promoted reading culture and access to a diverse range of books.



Figure 29: Opening of the 11th Annual Book Fair, Islamabad Campus, 18 February 2025.

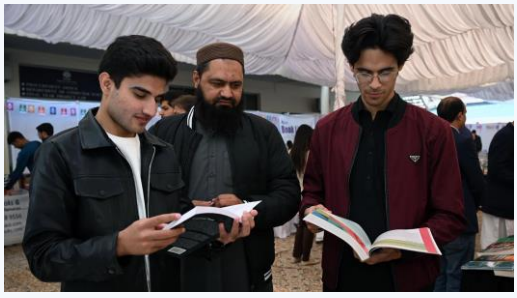


Figure 30: Young readers at the 12th Annual Book Fair, 20 November 2025.

University report of the 11th Annual Book Fair
University report of the 12th Annual Book Fair

2.8 Critter's Carnival 2025, pet-care awareness festival, 12 December 2025

On 8 December 2025, the University publicly announced Critter's Carnival 2025, a pets festival at the Islamabad E-8 Campus on 12 December. Organised by the student Animal Welfare Society, the festival brought together students, families and their pets for activities and informative sessions on responsible pet care and ownership. The University's reports are video posts, linked below.

Public announcement of Critter's Carnival 2025, 8 December 2025
University report of Critter's Carnival 2025
Highlights of Critter's Carnival 2025

3. Educational events and fairs open to other institutions

The University also hosts educational competitions, education expos and cultural events that welcome students, institutions and guests from outside Bahria University.

3.1 Inter-University Declamation Competition, reported 6 June 2025

The University reported on 6 June 2025 that the Islamabad E-8 Campus had hosted an Inter-University Declamation Competition with participation from 36 institutions across the region, providing a platform for public speaking, critical thinking and discourse.



Figure 31: Award presentation at the Inter-University Declamation Competition, Islamabad E-8.



Figure 32: Winners at the Inter-University Declamation Competition, Islamabad E-8.

University report of the Inter-University Declamation Competition

3.2 Bazm-e-Guftar 4.0, All Karachi Bilingual Declamation Contest, 28 November 2025

Bahria University Karachi Campus hosted Bazm-e-Guftar 4.0, an all-Karachi bilingual declamation contest that brought together speakers from leading institutions across the city. The University of Karachi won the Best Running Team Trophy.



Figure 33: Audience at Bazm-e-Guftar 4.0, Karachi Campus, 28 November 2025.



Figure 34: Prize distribution at Bazm-e-Guftar 4.0, 28 November 2025.

University report of Bazm-e-Guftar 4.0

3.3 International education expos, 12 February, 26 April and 8 October 2025

Bahria University hosted the IDP Education Expo at Islamabad E-8 on 12 February 2025, bringing together representatives of more than 40 universities from the United Kingdom, Ireland and Australia to advise attendees on admissions, scholarships and career pathways. On 26 April 2025, the International Office hosted an Education Expo with universities from Canada, Europe, Malaysia, the United States and the United Kingdom, offering guidance on admissions, scholarships and budgeting. A further IDP Education Expo was held at Islamabad E-8 on 8 October 2025.



Figure 35: Visitors at the IDP Education Expo, Islamabad E-8, 12 February 2025.



Figure 36: Visitors at the International Education Expo, Islamabad E-8, 26 April 2025.

University report of the IDP Education Expo, 12 February 2025
University report of the International Education Expo, 26 April 2025
University video of the IDP Education Expo, 8 October 2025

3.4 Global Village 2025, 24 to 26 November 2025

The Department of Humanities and Social Sciences organised Global Village 2025 under the theme “Unity in Diversity”. The UAE Ambassador was Chief Guest at the opening, and the embassies of the UAE, Türkiye, Ethiopia and Palestine set up cultural stalls. The second day was attended by representatives of the High Commissions of Maldives and Malaysia and the Chargé d’Affaires of Ethiopia. Cultural stalls, traditional attire, international cuisine and performances promoted cross-cultural understanding among students and guests, and the event received television coverage.



Figure 37: UAE Ambassador at the opening of Global Village 2025, 24 November 2025.



Figure 38: Visitors at Global Village 2025, 26 November 2025.

University report of Global Village 2025, Day 1
University report of Global Village 2025, Day 2

3.5 Career Fair and Open House, 30 May 2025

The Islamabad Campus organised the Career Fair and Open House, Spring 2025, at Bahria Business School. Employers from information technology, telecommunications, banking, media and engineering met students, alumni and guests, and visited exhibitions of final-year projects. The University’s 2024–2025 annual report records a footfall of more than 1,200.

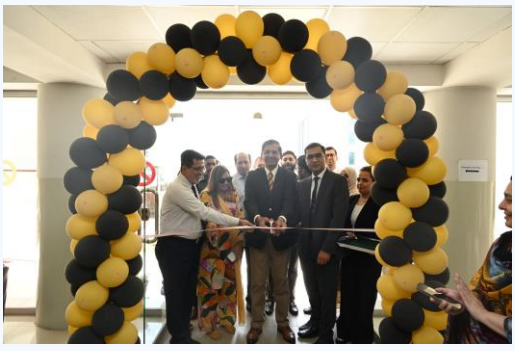


Figure 39: Opening of the Career Fair and Open House, 30 May 2025.



Figure 40: Final-year project exhibition at the Open House, 30 May 2025.

University report of the Career Fair and Open House

4. Summary of evidence

The table summarises the 2025 events by the categories named in the requirement.

Category	Events in 2025	Principal evidence	Figures
Public lectures and conferences	8	Open invitation and live stream of the 7th Iqbal Conference; public registration for The 2 AIs; visiting experts from universities, ministries, the ICRC and the FOSPAH Ombudsperson.	1 to 17
Community educational events	9	Free hepatitis screening and awareness walk; World Drug Day and rabies seminars; school and college programmes; two book fairs; publicly announced pet-care festival.	18 to 30
Events and fairs open to other institutions	7	Declamation contests with 36 institutions and Karachi institutions; three education expos; Global Village with diplomatic missions; Open House.	31 to 40
Total	24	Across Islamabad E-8, Islamabad H-11, Karachi, Health Sciences Karachi and Lahore.	

Taken together, the records show that Bahria University regularly hosts public lectures, community educational events and inter-institutional educational events at its campuses, announces them openly, streams major conferences publicly and welcomes members of the public, schoolchildren, college students, professionals and families. None of the event records indicates an admission charge for attendees.