

MS (Marketing & Sales) - Spring 2021 Semester

Time Table MS (Marketing&Sales) 2, Section A	
Days	
Saturday	9:00 am - 12:00 pm
	Emerging Concepts of Channels & Distribution
Saturday	12:15 pm - 03:15 pm
	Independent Market Study/Research Project
	Dr. Muhammad Kasheer
Sunday	09:00 am - 12:00 pm
	Corporate Sales & Key Account Management
	Dr. Asif Khurshid
Sunday	12:15 pm - 03:15 pm
	Marketing Analytics and Data Mining
	Ali Zaki
Time Table MS (Marketing&Sales) 3, Section A	
Days	
Saturday	9:00 am - 12:00 pm
	Perspectives of Retailing & Franchise Management
	Dr. Asma Basit